



 **BRADY**

M611

LABEL PRINTER

Flexibility at work

Compact Design. Big Capabilities

The flexibility to **GET THE JOB DONE**

Design and print labels your way – anytime, from anywhere – with the M611 Label Printer. It lets you connect to your work faster using an intuitive app and software. Access files in emails. Share label data with team members in different locations. Print on demand. With the M611, your work options are just about endless.

Save time and labor with:



Mobile app + software

Design. Preview. Print. Any way you choose.



Multiple user connectivity

Up to 5 mobile devices at one time via Bluetooth



Accurate data import + storage

Share label files anywhere



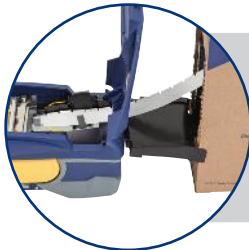
Compact design.

BIG CAPABILITIES

The M611 works where you do – in the field, shop or office. With it, you choose how you design and print. Anywhere. Anytime. Its internal Li-ION battery is designed to withstand harsh conditions in the field, lasting longer, until your work gets done. Use the M611's Bluetooth and Wi-Fi connectivity to modernize workflows ... import data, share it or store it on board. Then print and label when you're ready.



A Automatic label formatting with smart-cell technology



B Easy material loading with bulk roll options



C Rechargeable internal Li-ION battery prints up to 2,500 labels on a full charge



D USB 2.0 port for reserve phone charging
- USB cord and USB ports 2.0 types A & B



M611 Accessories
Time-saving tools to get the job done. See page 42.

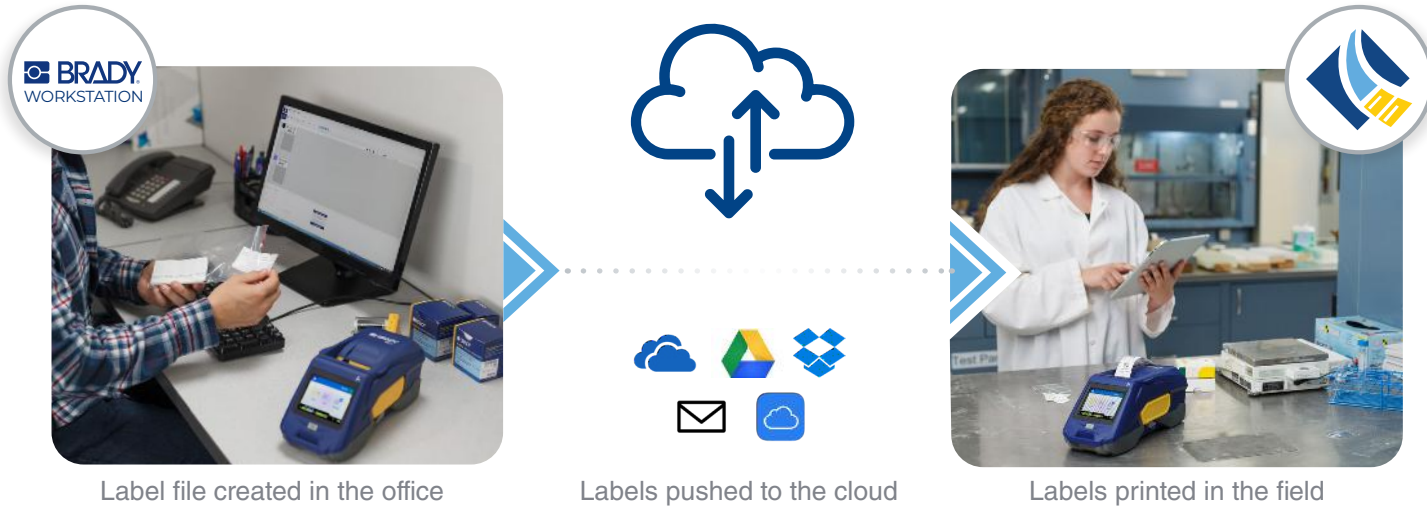
DESIGN. PREVIEW. PRINT.

Any way you choose.

With the M611, mobile printing is simple. Just use your phone and the Express Labels app. Driven by advanced, touchscreen technology, it's easy to resize labels, design and edit – all using a familiar keyboard. Plus, the intuitive software auto saves your work, making data entry and editing seamless.



Access files faster. **Anywhere you work.**



Brady Workstation software & Express Label Mobile app:

- ▶ 20+ barcode types
- ▶ 85+ fonts
- ▶ 1,400+ symbols
- ▶ Microsoft Excel data imports
- ▶ Label sequencing
- ▶ Label saving and sharing
- ▶ Accurate print preview
- ▶ Real-time printer status

Work the way your work demands



MOBILE APP



PRINTER TOUCHSCREEN



DESKTOP SOFTWARE

Modernize workflows from shop to field



CREATE labels in office or shop. Save for easy sharing.



SHARE via email to field; print right from printer touchscreen or phone



CONNECT up to 5 mobile devices via bluetooth; save time & hassle labeling on-site

THE RIGHT LABEL

from the right partner

An unbeatable system

The M611 works hard behind scenes so you can maintain high performance and work seamlessly. Driven by smart technology, it communicates with label materials and software for smoother label setup and printing. It recognizes and adjusts to material size, type, color, quantity and compatibility, plus sets up proper burn settings and print speed. Simple and intuitive, the M611 system practically runs itself.

Your time- and cost-saving benefits include:



**DECREASED
SETUP TIME**



**FEWER
LABEL ERRORS**



**COMPLIANT
LABEL CREATION**



**REDUCED
MATERIAL WASTE**

Get the job done right on any jobsite

Optimize your performance with Brady materials



STANDARD ROLLS

- ▶ Get the job done with over 50 high-performance materials and 800+ label options




BULK BOXES

- ▶ Save more by buying in bulk: more than 14 materials and 117+ label options.



CUSTOM OPTIONS

- ▶ Have specific needs? Enjoy unlimited custom label options in over 67+ different materials.

 **Enjoy a more premium labeling experience with optimized Brady Authentic materials**

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the "other guys." Get authentic. Get better with Brady.

Hundreds of purpose-built materials. The highly specialized labels you need.

Brady has you covered with the widest range of colors, finishes and targeted applications in the industry.



All-Weather

Get extra durability outdoors and in tough, industrial workspaces. Choose labels that are reflective or resist UV light, chemicals, salt spray and cleaners.



Electrostatic Dissipative

Use high performance, low profile labels with static dissipative adhesive for machine readable applications, circuit boards and electronic components.



Flags

Create easy-to-read, permanent identification for wires and cables or to track assets in labs and manufacturing environments.




Heat Shrink

Choose industrial grade, heat-shrinkable sleeve labels for long lasting wire and cable identification. Built to Naval Air Systems Command (NAVAIR) and industry-specific standards.




Laboratory

Ensure lab samples remain legible, scannable and trackable in every extreme process: cryogenic, staining, solvents and processing fluids.



Metallized

Use professional metallic-looking labels for rating plates, name plates and general identification of industrial products.



Multi-Purpose

Rely on white or clear labels for just about any industrial application involving high and low temperatures, harsh environments or regulatory specifications, including low-halide. Choose from various adhesion types: standard, high adhesion, ultra high adhesion or repositionable.




Paper

Use low cost, smear-resistant paper labels for identifying just about anything in labs or industrial settings.




Tags/Inserts

Get added durability from tags engineered for extreme temperatures and abrasion. Use to wrap wire or cable bundles in patch panels and outlets.



Tamper Evident

Ensure product and sample integrity with tamper-evident labels. Choose from labels that fracture easily, leave a VOID footprint or destruct upon removal.



Unique Materials

From labels adhering to VELCRO® to durable, raised identification for switches – Brady has you covered. Here are some of our most unique materials.



Wrap Around

Protect important wire and cable ID using labels with a clear laminating barrier. The clear vinyl resists abrasions and chemicals while keeping the white printable area intact.



Bulk parts for high-volume printing

Bulk label parts offer a cost-effective solution for high-volume printing with the M611 printer. Look for material catalog numbers that begin with "BM" or "BMC."

"Bulk label printing requires the media feeder and smart-cell spool which are included in the bulk material packaging."